



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD

Tuesday, June 1, 2010

6:00 p.m.

Huntington Beach Art Center

538 Main Street

Huntington Beach, CA 92648

CALL TO ORDER: LoSchiavo called the meeting to order at 6:10 pm at which time a quorum was met.

ROLLCALL: LoSchiavo, Boller, Brace, Rudin, Rudin, Stip present

MEMBERS ABSENT: Marrero

STAFF PRESENT: Hoffman, DeAngelo, Clary

COUNCIL LIAISON PRESENT: Dwyer

GUESTS: None

PRESENTATIONS: None

MINUTES: Motion to accept the April 6, 2010 minutes was made by LoSchiavo. Matt Rudin seconded the motion. Minutes were approved.

ORAL COMMUNICATIONS:

1. Stip commented on the parking situation at the Art Center. Unfortunately, the parking lot is shared by the Art Center, Main Street Library and local businesses and will become busier as summer continues.

ADMINISTRATIVE ITEMS

1. Matt Rudin distributed business card proofs. He will see if his printer can print the cards at a great discount, if not, Clary will print on her office printer.

CURRENT ITEMS:

1. Update on Public Art Policy – Review Department Director’s Responses:

- a. Hoffman submitted the Board’s draft to Jim Engle, Director of Community Services. Hoffman read an email response that thanked the board for their time and efforts. Hoffman read the questions and suggestions. One concern was the implementation of the policy during challenging economic times, so Dwyer suggested that the board put an “effective” date for a future date to implement the policy, which would give the economy a chance to rebound. The board agreed. Hoffman will reply to the email from Jim Engle. Boller suggested public art education as a way to bring Council on board. DeAngelo suggested an “open forum” public meeting to discuss public art. Dwyer reminded the board that they could talk to Council candidates, but as individual private citizens, not as a group.

2. Allied Arts Awards - Fundraising Efforts and Contact Lists:

- a. Clary mentioned that she had not received all of the members’ contact information. Boller said she received a list from the Chamber, and Hoffman will forward the list to Clary. Clary will update the list by June 15th.
- b. Clary distributed a “to do” list with dates that each items should be done by.
- c. Dwyer will make an announcement at Council regarding the upcoming awards and call for nominations. Hoffman to provide him with a script.
- d. Clary informed the Board that she discovered that this is the 25th anniversary of the awards. The Board discussed a theme and agreed it should be the 25th Anniversary: Silver Celebration.
- e. A subcommittee was formed and consists of Stip, Matt Rudin and Kara Rudin. Boller will help with mailings and other projects, but does not want to be part of the selection committee. The committee will meet the first time on June 22nd from 4:30 – 6:00 pm at the art center for mailing to the contact list.
- f. Donations: Brace will ask the Wine Shop about donating the wine. Stip will ask her daughter about desserts.

CULTURAL SERVICES UPDATE:

1. Kate Hoffman, Director

- a. Art Center Update:
 - o The Art Center is about to go through another round of budget cuts.
 - o The volunteer program is underway and flourishing.
 - o There will be a Foundation fundraiser in July called Opera Kadabra. It is a combination of magic and opera.
 - o The Plein Air Festival will begin in August and start with a quick draw event in Huntington Harbour.

- b. Artwalk:
 - o The Artwalk has been successful every month. This month's features Matt Rudin, Graphic Artist and will be held on June 16th.
- 2. Darlene DeAngelo, Curator
 - a. Benefit Art Auction –
 - o Opens on June 4th with the *Meet the Artists Party*. This is the first opportunity to view the artwork. *Aesthetic Only* is the small piece show this year featuring 5 x 5 aluminum pieces, selling for \$100 each through a lottery type auction.
 - o The Auction Party on June 11th begins with a collector's dinner. Tickets are \$75 and include dinner and a performance art show by P. Williams and a video. There are still a few seats available. It is \$35/\$30 for the auction and dessert party only.
 - b. Upcoming Exhibition
 - o Rock Paper Salt – DeAngelo showed the invitation for the upcoming Christina Nguyen solo show. Christina works with crystallized salts and a catalog will be available 2 – 3 weeks after the show.

ITEMS DISTRIBUTED TO THE BOARD

1. AAB Awards To Do List & Timeline

ITEMS TO BE AGENDIZED

1. Public Art Policy Project Continued
2. Allied Arts Awards

ADJOURNMENT

Motion to adjourn was made at 8:10 p.m.

The next meeting will be Tuesday, August 3, 2010 at 6:00 p.m. in the Art Center located at 538 Main Street, Huntington Beach.

Respectfully submitted,

Charlene Clary, Recording Secretary